



SOFTSPOT EVENTS • DMV

A live gelato cart for your event.

Weddings, brand activations and milestone parties across
Northern Virginia, Maryland and DC.

WHAT WE BRING

The gelato cart, plus live stations



MAIN OFFERING

Live Gelato Cart

Italian gelato churned fresh in front of your guests on our battery-powered cart. Up to two flavors — signature or custom.

FROM \$950 • 2 STAFF •
2-HR SERVICE

ADD A LIVE STATION



Dirty Soda Bar

Soda bases, syrups and creams, hand-mixed to order.



Fresh-Pressed Lemonade

Pressed on site, with any syrup combination.



MOLTN Cookies

Served warm, event-ready, from our sister brand.



MEET THE CART

Self-contained. Beautifully made.

- BATTERY POWERED**
Runs 4–6 hours. No outlet, no cords.
- COMPACT FOOTPRINT**
Fits a 4-foot square. Indoors, rooftops, beaches.
- CUSTOM DECAL**
Wrapped in your branding for activations and weddings.
- LIVE PRODUCTION**
Churned in front of your guests — never pre-scooped.

THE FLAVOR LAB

We make any flavor.

Pick from twenty signatures we've already perfected, or dream up your own. We develop it from scratch and name it whatever you want — the bride and groom, your brand, your story.



A FEW WE'VE MADE

MADAGASCAR VANILLA

PISTACHIO

STRACCIATELLA

SALTED CARAMEL

STRAWBERRY CREAM

HAZELNUT

TIRAMISU

COOKIE MONSTER

UBE

MATCHA WHITE CHOCOLATE

BLACK SESAME

LAVENDER HONEY

BROWN BUTTER PECAN

EARL GREY TEA

BIRTHDAY CAKE

ESPRESSO OREO

MANGO SORBET

STRAWBERRY BASIL SORBET

LEMON SORBET

COCONUT (VEGAN)

FROM THE CART

A few moments we've made



2026 PRICING

Live Gelato Cart

Every station includes up to 2 flavors, 2 staff, a 2-hour service window, setup and breakdown, cups, spoons, napkins and printed flavor cards.

MOST POPULAR			
UP TO 50 GUESTS	UP TO 100 GUESTS	UP TO 150 GUESTS	UP TO 200 GUESTS
\$950	\$1,200	\$1,400	\$1,850
2-hour service	2-hour service	2-hour service	3-hour service

EXTRA 30 MIN +\$75 • EXTRA HOUR +\$150 • 200+ GUESTS CUSTOM QUOTE

2026 PRICING

Drink bars & cookies

GUESTS	DIRTY SODA BAR	FRESH LEMONADE	LEMONADE + SODA
Up to 50	\$850	\$850	\$1,100
Up to 100	\$1,050	\$1,050	\$1,400
Up to 150	\$1,250	\$1,250	\$1,600
Up to 200 • 3 hr	\$1,600	\$1,600	\$2,150

ALL BARS: 2 STAFF • 2-HR SERVICE • SETUP & BREAKDOWN • CUPS & ICE • EXTRA 30 MIN
+\$75 • EXTRA HOUR +\$150

MOLTN COOKIES • QUOTED SEPARATELY

TRAVEL

Anywhere in the DMV

ZONE 1 · Chantilly, Fairfax, Herndon, Reston	Free
ZONE 2 · Arlington, Alexandria, DC	\$75
ZONE 3 · Potomac, Bethesda, Rockville, National Harbor	\$150
ZONE 4 · Annapolis, Sandy Point Park	\$250
OUTSIDE DMV CORE	Custom

TRAVEL FEES ARE NOT TAXED

ADD-ONS

Make it yours

Custom cart decal	\$225
Logo cups	\$50
Extra staff member	\$150
Extra soda base	\$25
Extra syrup or cream	\$20
Printed menu + flavor cards	Included

HOW IT WORKS

Custom proposal in hours

1

TELL US YOUR EVENT

Date, guest count, venue and what you'd like served.

2

SAME-DAY PROPOSAL

Flavors, timing, branding and travel — sent back within hours.

3

RESERVE YOUR DATE

50% deposit holds it. Balance due 7 days before the event.

4

WE ROLL IN

Setup, service and breakdown handled. You enjoy the party.

FULLY INSURED • \$1M/\$2M LIABILITY

VEGAN, DAIRY-FREE & ALLERGEN-FRIENDLY

RUSH BOOKING UNDER 14 DAYS AVAILABLE



Ready to make your event the one people talk about?

Tell us your date, guest count and what you dream up. Proposal back the same day.

[SOFTSPOT.CO/EVENTS](https://softspot.co/events)

(703) 547-0120 HELLO@SOFTSPOT.CO

NO COMMITMENT • SAME-DAY REPLY • DMV-WIDE • [@SOFTSPOTUSA](https://www.instagram.com/softspotusa)